

Trade Mark Notice

Under Section 137 of the Trade Marks Act 2002

Trade Mark Holder: Hasbro, Inc.

Trade Mark No: 74662

Date Accepted: 6 May 2013 (re-accepted 28 Jun 2016, 27 Jul 2021, 9 Nov 2022)

Date Expires: 9 November 2027

Trade Mark Type: Word

MONOPOLY

Classes:

Class 28 Board games.

Trade Mark No: 96645

Date Accepted: 12 June 2008 (re-accepted 6 May 2013, 27 Jul 2021)

Date Expires: 14 April 2026

Trade Mark Type: Word

CLUEDO

Classes:

Class 28 Board games.

Trade Mark No: 115714

Date Accepted: 27 July 2021

Date Expires: 14 July 2026

Trade Mark Type: Word

BABY ALIVE

Classes:

Class 28 Dolls including dolls having detachable limbs and/or other parts; dolls' clothing and accoutrements including shoes and other footwear; dolls' accessories in this class; toys and playthings for use with dolls including toy feeders, toy comforters, toy highchairs and commode chairs, and other toy furniture, toy houses; toy crockery and cutlery.

Trade Mark No: 155644

Date Accepted: 28 June 2016 (re-accepted 10 Apr 2018, 24 Mar 2023)

Date Expires: 6 March 2026

Trade Mark Type: Word

HASBRO

Classes:

Class 28 Toys, games and playthings including board and card games (other than ordinary playing cards); accessories therefor in this class.

Trade Mark No: 165185

Date Accepted: 20 June 2008 (re-accepted 6 May 2013, 10 Apr 2018, 1 Oct 2019, 24 Sep 2024)

Date Expires: 23 September 2029

Trade Mark Type: Word

MY LITTLE PONY

Classes:

Class 28 Toys or playthings in the nature of horses or ponies.

Trade Mark No: 169604

Date Accepted: 27 July 2021

Date Expires: 14 July 2026

Trade Mark Type: Word

NERF

Classes:

Class 28 Toys, games and playthings; sporting equipment in this class.

Trade Mark No: 226310

Date Accepted: 28 June 2016 (re-accepted 27 Jul 2021, 10 Apr 2024)

Date Expires: 8 April 2029

Trade Mark Type: Word

PLAY-DOH

Classes:

Class 28 Toys, games and playthings.

Trade Mark No: 233757

Date Accepted: 28 June 2016 (re-accepted 27 Jul 2021, 23 Jan 2025)

Date Expires: 23 January 2030

Trade Mark Type: Combined – Monopoly



Classes:

Class 28 Board games.

Trade Mark No: 709184

Date Accepted: 28 June 2016 (re-accepted 27 Jul 2021, 8 Mar 2024)

Date Expires: 7 March 2029

Trade Mark Type: Word

FUR REAL FRIENDS

Classes:

Class 28 Toys, games and playthings.

Trade Mark No: 765774

Date Accepted: 27 July 2021

Date Expires: 14 July 2026

Trade Mark Type: Image

**Classes:****Class 28** Toys, games and playthings.**Trade Mark No:** 765775**Date Accepted:** 27 July 2021**Date Expires:** 14 July 2026**Trade Mark Type:** Image**Classes:****Class 28** Toys, games and playthings.**Trade Mark No:** 770568**Date Accepted:** 6 May 2013 (re-accepted 8 Aug 2017, 16 Aug 2022)**Date Expires:** 18 June 2027**Trade Mark Type:** Word**STRETCH ARMSTRONG****Classes:****Class 28** Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.**Trade Mark No:** 772267**Date Accepted:** 6 May 2013 (re-accepted 24 Aug 2017, 16 Aug 2022)**Date Expires:** 17 July 2027**Trade Mark Type:** Word**AUTOBOT****Classes:****Class 28** Toys, games and playthings.**Trade Mark No:** 772268**Date Accepted:** 6 May 2013 (re-accepted 24 Aug 2017, 18 Aug 2022)**Date Expires:** 17 July 2027**Trade Mark Type:** Word**DECEPTICON****Classes:****Class 28** Toys, games and playthings.

Trade Mark No: 781641
Date Accepted: 27 July 2021
Date Expires: 14 July 2026
Trade Mark Type: Word

G. I. JOE

Classes:

Class 28 Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees; playing cards.

Trade Mark No: 845798
Date Accepted: 6 May 2013 (re-accepted 28 Jun 2016, 27 Jul 2021)
Date Expires: 14 July 2026
Trade Mark Type: Combined – Hasbro



Classes:

Class 28 Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.

Trade Mark No: 1037891
Date Accepted: 27 July 2021
Date Expires: 24 February 2026
Trade Mark Type: Word

FURREAL

Classes:

Class 28 Toys, games and playthings.

Trade Mark No: 1044860
Date Accepted: 20 December 2018 (re-accepted 11 Mar 2024)
Date Expires: 16 June 2026
Trade Mark Type: Word

TRANSFORMERS

Classes:

Class 28 Toys, games and playthings.

Trade Mark No: 1062977
Date Accepted: 27 July 2021
Date Expires: 14 July 2026
Trade Mark Type: Combined – Play-Doh

**Classes:****Class 28** Toys, games and playthings.**Trade Mark No:** 1073540**Date Accepted:** 27 July 2021**Date Expires:** 14 July 2026**Trade Mark Type:** Combined – baby alive**Classes:****Class 28** Toys, games and playthings.**Trade Mark No:** 1075107**Date Accepted:** 27 July 2021**Date Expires:** 14 July 2026**Trade Mark Type:** Word**BUMBLEBEE****Classes:****Class 28** Toys, games and playthings, namely, toy action figures, toy vehicles and toy robots convertible into other visual toy forms; board games and parlor games; toy figurines; none of the aforesaid being in relation to insects, including bees and bumblebees.**Trade Mark No:** 1092730**Date Accepted:** 27 July 2021**Date Expires:** 14 July 2026**Trade Mark Type:** Combined – Hasbro Gaming**Classes:****Class 28** Toys, games and playthings.**Trade Mark No:** 1123057**Date Accepted:** 27 July 2021**Date Expires:** 14 July 2026**Trade Mark Type:** Combined – NERF



Classes:

Class 28 Toys, games and playthings.

Contacts:

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