### **Trade Mark Notices**

Under Section 137 of the Trade Marks Act 2002

Trade Mark Holder: Mattel, Inc.

Trade Mark No: 53648

Date Accepted: 24 November 2021 Date Expires: 11 August 2026 Trade Mark Type: Word

# **SCRABBLE**

Classes:

Class 28 Games of various kinds.

Trade Mark No: 70665

**Date Accepted:** 18 April 2011 (re-accepted 6 Apr 2016, 20 May 2021)

**Date Expires:** 13 May 2026 **Trade Mark Type:** Word

# **BARBIE**

Classes:

Class 28 Toys, games, and playthings of all kinds and descriptions, including dolls.

Trade Mark No: 82274

Date Accepted: 23 December 2009 (re-accepted 5 Nov 2014, 17 Sep 2015, 22 Sep 2020)

Date Expires: 18 September 2025

Trade Mark Type: Word

# **BARBIE**

# Classes:

**Class 16** Paper punch-out and cut-out books and portfolios, paper activity books, paper paint and colouring books, paper novelty and toy books, paper scrapbooks, paper magazines or periodicals, paper non-book items, namely sewing or lacing cards, puzzles, holiday or gift wrapping paper in packages, boxes, kits, or other containers, boxed or packaged items containing printed paper dolls, punch-out or colouring materials.

Trade Mark No: 84728

Date Accepted: 23 December 2009 (re-accepted 5 Nov 2014, 11 Aug 2016, 20 May 2021)

**Date Expires:** 13 May 2026 **Trade Mark Type:** Word

# **MATCHBOX**

### Classes:

Class 28 Toy models, toys, games, and playthings.

Trade Mark No: 127454

**Date Accepted:** 12 July 2018 (re-accepted 19 Jun 2023, 18 Apr 2024)

**Date Expires:** 17 April 2029 **Trade Mark Type:** Word

# Uno

### Classes:

**Class 28** Games incorporating cards but not including any such cards containing factual information.

Trade Mark No: 128245

Date Accepted: 23 December 2009 (re-accepted 4 Jun 2015, 30 May 2019, 18 Apr 2024)

**Date Expires:** 17 April 2029 **Trade Mark Type:** Word

## **TYCO**

### Classes:

**Class 28** Toys, games and playthings including toy scale model units, model train and road racing sets; model trains and tracks therefor; model road racing autos and tracks therefor, model trucks and semi-trailers and tracts therefore, model street and railway scene parts and accessories; and parts and accessories for all the aforesaid.

Trade Mark No: 147864

Date Accepted: 23 December 2009 (re-accepted 4 Jul 2014, 15 Jul 2019, 3 Jul 2024)

**Date Expires:** 1 July 2029 **Trade Mark Type:** Word

### FISHER-PRICE

#### Classes:

Class 28 Toys and playthings.

Trade Mark No: 175107

**Date Accepted:** 23 December 2009 (re-accepted 5 Nov 2014, 10 Sep 2018, 4 Aug 2023)

Date Expires: 3 September 2028

Trade Mark Type: Combined - FISHER-PRICE

FISHER-PRICE

### Classes:

**Class 16** Printed publications and books all being goods intended and suitable for use by children and infants, painting and colouring books, drawing books; sets consisting of printed books and pre-recorded tapes of the text of such books; plastic substances for modelling; instructional material (other than apparatus); writing and drawing pencils, pens, chalks and crayons, playing cards.

Trade Mark No: 199668

**Date Accepted:** 20 May 2021 **Date Expires:** 13 May 2026

Trade Mark Type: Combined - HOT WHEELS MATTEL



### Classes:

Class 28 Toys, games and playthings.

**Trade Mark No: 226192** 

**Date Accepted:** 23 December 2009 (re-accepted 7 Apr 2014, 13 Mar 2019, 18 Apr 2024)

Date Expires: 17 April 2029

Trade Mark Type: Combined - MATTEL



#### Classes:

Class 28 Games, toys and playthings.

Trade Mark No: 229178

Date Accepted: 23 December 2009 (re-accepted 7 Aug 2014, 28 Aug 2019, 3 Jul 2029)

**Date Expires:** 1 July 2029 **Trade Mark Type:** Word

## **BARBIE**

#### Classes:

**Class 3** Soaps; perfumery, essential oils, cosmetics including toilet preparations and hair lotions; dentifrices.

**Class 9** Audio and video cassettes and tapes, records and other recording media in this class; films including television programmes; amusement apparatus in this class.

Class 12 Cycles, parts and fittings therefore in this class.

Class 14 Jewellery; horological and chronometric instruments.

**Class 21** Household or kitchen utensils and containers (not of precious metal or coated herewith); hair brushes, hair combs, and nail brushes.

Class 25 Clothing; footwear; headgear.

**Class 26** Hair accessories in this class; badges in this class; ribbons and braid; pins (other than jewellery) and buttons.

**Class 30** Flour and preparations made from cereals, bread, pastry and confectionery; including candy, chocolate mixes and candy canes.

Trade Mark No: 253236

Date Accepted: 23 December 2009 (re-accepted 5 Nov 2014, 18 Mar 2016, 20 May 2021)

**Date Expires:** 16 March 2026 **Trade Mark Type:** Word

# **HOT WHEELS**

### Classes:

**Class 9** Computer software for interactive applications and screen savers; including blank and prerecorded audio and/or video cassettes; magnetic tapes, discs and other means for recording data and/or programs; automatic and coin operated machines; mechanical, optical and electrical apparatus adapted for use with interactive applications and merchandising kiosks and all other goods in this class.

**Class 28** Toys, including toy vehicles, apparatus for electronic games (other than coinoperated, or those adapted for use with television receivers) including interactive computer games, handheld games, electronic educational games and learning toys.

Trade Mark No: 645648

Date Accepted: 23 December 2009 (re-accepted 5 Nov 2014, 10 Sep 2018, 4 Aug 2023)

Date Expires: 3 September 2028

Trade Mark Type: Word

# LITTLE PEOPLE

#### Classes:

decorations.

**Class 9** Video games, video software, radios. computers. peripherals, videotapes, audio tapes, compact discs; amusement and entertainment apparatus and instruments in this class including motion pictures, television and radio programmes; optical apparatus including sunglasses; telephones, walkie-talkies and other communication apparatus. **Class 16** Printed matter including books, magazines; colouring books and decals; stationery; instructional and teaching materials including paper school supplies; party

Class 25 Clothing, footwear and headgear.

**Class 28** Toys, games and playthings including dolls, dolls' clothing and dolls' accessories; sporting goods including fishing equipment; Christmas tree decorations and ornaments.

Trade Mark No: 654496

Date Accepted: 23 December 2009 (re-accepted 5 Nov 2014, 1 Feb 2019, 20 Feb 2024)

Date Expires: 14 February 2029

Trade Mark Type: Word

# **BARBIE**

### Classes:

**Class 5** Bandages and other materials for dressings, plasters; nutritional supplements and vitamins, dietetic substances adapted for medical use, pharmaceutical, veterinary and sanitary preparations and substances, disinfectants.

**Class 11** Household appliances in this class including lamps, flashlights, nightlights and other apparatus for lighting.

**Class 18** Trunks and travelling bags including backpacks and handbags, goods made of leather and imitations of leather not included in other classes including wallets and purses; umbrellas, parasols and walking sticks.

Class 20 Picture frames, decorations in this class including for foodstuffs and including cake

decorations, key chains and articles in this class of plastic, wood and other non-metallic materials; furniture and mirrors.

Class 24 Bed and table covers and other textiles and textile goods in this class.

**Class 32** Fruit drinks, fruit juices, mineral and aerated waters and other non-alcoholic and alcoholic drinks in this class; beers; syrups and other preparations in this class for making beverages.

**Trade Mark No: 667976** 

Date Accepted: 23 December 2009 (re-accepted 5 Nov 2014, 17 Sep 2019, 5 Sep 2024)

**Date Expires:** 3 September 2029

Trade Mark Type: Word

# **HOT WHEELS**

#### Classes:

**Class 16** Paper, cardboard and goods made from these materials not included in other classes including, paper school supplies, books, party decorations, paper party wares, decals; artists' materials; paint brushes.

**Class 18** goods made of leather and imitations of leather not included in other classes; trunks and travelling bags including, backpacks, wallets; umbrellas.

**Class 21** Household or kitchen utensils and containers (not of precious metal or coated therewith) including, plates, cups, partyware, lunch boxes.

**Class 24** Textiles and textile goods not included in other classes; tablecloth, cloth napkin, bedding, towels.

Class 25 Clothing, footwear, headgear.

Trade Mark No: 708133

Date Accepted: 23 December 2009 (re-accepted 18 Feb 2014, 29 Jan 2019, 20 Feb 2024)

Date Expires: 14 February 2029

Trade Mark Type: Word

# **MY SCENE**

#### Classes:

Class 28 Games, playthings, toys and sporting goods not included in other classes, including dolls, doll clothing and doll accessories; doll furniture; doll houses; playsets featuring dolls; toy animals; play houses; action figures and accessories therefor; plush toys; balloons; bathtub toys; ride- on toys; toy vehicles; radio-controlled toy vehicles; flying discs; electronic hand-held game units; game equipment sold as a unit for playing a board game, a card game, a manipulative game, a parlour game and an action type target game; stand alone video output game machines; jigsaw and manipulative puzzles; paper face masks; skateboards; ice skates; in- line skates; water squirting toys; balls, namely, playground balls, soccer balls, baseballs, basketballs; swimming floats for recreational use; kickboard flotation devices for recreational use; surfboards; swim boards for recreational use; swim fins; toy bakeware and toy cookware; toy banks; toy snow globes; children's play cosmetics; toy jewellery; party favours; stuffed toy animals; toy scooters; toy boxes; decorations for Christmas trees.

Trade Mark No: 715970

**Date Accepted:** 23 December 2009 (re-accepted 24 Jul 2014, 30 Jul 2019, 3 Jul 2024)

Date Expires: 1 July 2029

**Trade Mark Type:** Combined – Fisher-Price



#### Classes:

Class 9 Apparatus for recording, transmission or reproduction of sound or images; recording discs; computers; eyeglass cases; spectacles; sunglasses; computer programs for children's education and entertainment; magnetic tapes; sound recording and reproducing apparatus and instruments; records; tapes and compact discs; video tapes; computer games software; audio-visual teaching apparatus; programmed magnetic tapes and cassettes for use therewith; semi-conductor memory devices incorporated into cassettes for use with the aforesaid goods; electronic devices for storing and displaying data; animated films; audio cassette tape recorders for children's' education and entertainment; video cassette tape recorders for children's' education and entertainment; video cameras for children's education and entertainment; pre-recorded video cassette tapes for children's education and entertainment, pre-recorded audio cassette tapes for children's education and entertainment, pre-recorded compact discs for children's education and entertainment; computer software for children's' education and entertainment; electronic learning devices for children including those incorporating computer software or CD-Rom.

Trade Mark No: 725655

Date Accepted: 23 December 2009 (re-accepted 19 Feb 2015, 24 Feb 2020, 22 Jan 2025)

Date Expires: 20 February 2030

Trade Mark Type: Word

# **WHAC-A-MOLE**

### Classes:

**Class 28** Playthings; games, including electronic games, board games, handheld games, arcade games, carnival games and amusement-type activity games.

Trade Mark No: 728903

Date Accepted: 23 December 2009 (re-accepted 5 Nov 2014, 30 Apr 2015, 4 May 2020,

11 Apr 2025

Date Expires: 28 April 2030 Trade Mark Type: Word

# FISHER-PRICE

# Classes:

Class 12 Child restraint car seats and booster seats in a car; infant car seat/baby strollers (can be used as stroller and the seat can be removed for a car seat), tandem strollers, full-size strollers, baby carriages, bicycle wagons; safety pads and water bottle holders for bicycles, sleighs; travel accessories namely, rain covers and replacement car seat cover; 3-wheel jogger strollers and 4-wheel "all terrain" strollers; parts and fittings in this class for all the aforesaid goods.

Class 18 Umbrellas to be affixed to strollers.

**Class 20** Furniture, play yards, mirrors, picture frames, baby walkers, baby head support pillows; booster seats; bumper guards for cribs; high chairs for children; hampers; cradles; cribs; toy boxes; toy chests; play pens; for children; parts and fittings in this class for all the aforesaid goods.

Trade Mark No: 738794

Date Accepted: 23 December 2009 (re-accepted 5 Nov 2014, 16 Nov 2015, 20 May 2021)

Date Expires: 16 November 2025

Trade Mark Type: Combined - Fisher-Price ; Fisher-Price





### Classes:

**Class 18** Leather and imitations of leather, and goods made of these materials and not included in other classes; diaper bags, wallets, purses, backpacks, shopping bags, trunks, handbags, key cases (made of leather), umbrellas; luggage; infant carriers; overnight bags; travel bags; fanny packs; school bags; tote bags; beach bags; baby carriers worn on the body; gym bags; knapsacks.

Trade Mark No: 774050

**Date Accepted:** 23 December 2009 (re-accepted 5 Nov 2014, 11 Aug 2017, 15 Mar 2023)

Date Expires: 16 August 2027

Trade Mark: Image



#### Classes:

**Class 3** Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.

**Class 6** Common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; non-electric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes; goods of common metal not included in other classes; ores.

**Class 9** Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus.

**Class 11** Apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes.

Class 12 Vehicles; apparatus for locomotion by land, air or water.

**Class 14** Precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments.

**Class 16** Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and officerequisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks.

**Class 18** Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas, parasols and walking sticks; whips, harness and saddlery.

**Class 20** Furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics.

**Class 21** Household or kitchen utensils and containers; combs and sponges; brushes (except paint brushes); brush-making materials; articles for cleaning purposes; steelwool, unworked or semi-worked glass (except glass used in building); glassware, porcelain and earthenware not included in other classes.

Class 24 Textiles and textile goods, not included in other classes; bed and table covers.

Class 25 Clothing, footwear, headgear.

**Class 26** Lace and embroidery, ribbons and braid; buttons, hooks and eyes, pins and needles; artificial flowers.

**Class 28** Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.

**Class 30** Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice.

**Trade Mark No: 800571** 

Date Accepted: 23 December 2009 (re-accepted 2014, 14 Dec 2018, 4 Aug 2023)

Date Expires: 27 November 2028

Trade Mark Type: Word

### **BLOKUS**

**Class 28** Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.

Trade Mark No: 852696

Date Accepted: 31 January 2013 (re-accepted 29 Jan 2019, 24 Nov 2021)

Date Expires: 5 November 2026

Trade Mark Type: Word

# **MAX STEEL**

#### Classes:

**Class 9** Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus. **Class 16** Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for

stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks.

Class 25 Clothing, footwear, headgear.

**Class 28** Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.

Trade Mark No: 969519

Date Accepted: 31 January 2013 (re-accepted 29 Jan 2019, 15 Mar 2023)

Date Expires: 14 March 2028 Trade Mark Type: Word

# MONSTER HIGH

### Classes:

**Class 28** Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.

Trade Mark No: 978202

Date Accepted: 2 December 2014 (re-accepted 28 Nov 2019, 29 Nov 2019, 15 Mar 2023)

Date Expires: 14 March 2028

Trade Mark Type: Combined – ea Ever After High



### Classes:

**Class 28** Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.

Trade Mark No: 978205

Date Accepted: 2 December 2014 (re-accepted 29 Nov 2019, 15 Mar 2023)

**Date Expires:** 14 March 2028 **Trade Mark Type:** Word

# **EVER AFTER HIGH**

#### Classes:

**Class 28** Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.

#### **Contacts:**

The company for all inquiries on the notices is:

Phillips Ormonde Fitzpatrick

Attention: Marine Guillou

Business address: Level 16, 333 Collins Street Melbourne, VIC 3000 Australia

Postal address: PO Box 30941 Lower Hutt New Zealand

Telephone No: +613 9614 1944 Facsimile No: +613 9614 1867

Email: marine.guillou@pof.com.au