

Trade Mark Notices

Under Section 137 of the Trade Marks Act 2002

Trade Mark Holder: New Zealand Rugby Union Incorporated

Trade Mark No: 208514

Date Accepted: 19 July 2011 (re-accepted 7 Jun 2016, 29 Jun 2021, 4 Mar 2022)

Date Expires: 28 February 2027

Trade Mark:

ALL BLACKS

Classes:

Class 14 Goods in precious metals or coated therewith not included in other classes; jewellery, horological and chronometric instruments, ash trays of precious metals for smokers, badges of precious metal, cases for watches (presentation), cuff links, cups of precious metal, goblets of precious metal, statues of precious metal, tankards of precious metal, tie pins, wrist watches.

Trade Mark No: 208515

Date Accepted: 19 July 2011 (re-accepted 7 Jun 2016, 29 Jun 2021, 4 Mar 2022)

Date Expires: 28 February 2027

Trade Mark:

ALL BLACKS

Classes:

Class 16 Goods made from paper and cardboard not included in other classes, printed matter, photographs, stationery, office requisites (except furniture); instructional and teaching material (except apparatus); playing cards, address stamps, adhesive tape dispensers, bags (envelopes, pouches) of paper or plastics for packaging, calendars, cards other than playing cards, drawing materials, drawing pads, drawing pens, erasing products, flags of paper, paper sheets, (stationery) pen cases pencil holders, pencil lead holders, pencil sharpeners, pencils, pens (office requisites), table linen of paper, table mats of paper, wrapping paper, writing cases, (sets), writing cases (stationery).

Trade Mark No: 208516

Date Accepted: 19 July 2011 (re-accepted 7 Jun 2016, 29 Jun 2021, 4 Mar 2022)

Date Expires: 28 February 2027

Trade Mark:

ALL BLACKS

Classes:

Class 18 Goods made of leather and imitations of leather and not included in other classes, luggage, trunks and travelling bags, umbrellas, bags (envelopes, pouches) of leather for packaging, game bags, beach bags; leather leashes, purses, travelling bags.

Trade Mark No: 208517

Date Accepted: 19 July 2011 (re-accepted 7 Jun 2016, 29 Jun 2021, 4 Mar 2022)

Date Expires: 28 February 2027

Trade Mark:

ALL BLACKS

Classes:

Class 21 Household or kitchen utensils and containers (not of precious metal or coated therewith); combs; articles for cleaning purposes; glassware, porcelain and earthenware not included in other classes, beer mugs, china ornaments, cups (not of precious metal)

drinking vessels, receptacle glasses, glass bowls, goblets (not of precious metal) statues of porcelain, terracotta or glass; tankards (not of precious metal).

Trade Mark No: 208518

Date Accepted: 19 July 2011 (re-accepted 7 Jun 2016, 29 Jun 2021, 4 Mar 2022)

Date Expires: 28 February 2027

Trade Mark:

ALL BLACKS

Classes:

Class 25 Clothing, footwear and headgear.

Trade Mark No: 208519

Date Accepted: 19 July 2011 (re-accepted 7 Jun 2016, 29 Jun 2021, 4 Mar 2022)

Date Expires: 28 February 2027

Trade Mark:

All BLACKS

Classes:

Class 28 Games and playthings; gymnastic and sporting articles not included in other classes.

Trade Mark No: 209644

Date Accepted: 19 July 2011 (re-accepted 7 Jun 2016, 29 Jun 2021, 28 Apr 2022)

Date Expires: 22 April 2027

Trade Mark:

ALL BLACKS

Classes:

Class 32 Beer, ale and porter, mineral and aerated waters and other non-alcoholic drinks, syrups and other preparations for making beverages.

Trade Mark No: 294030

Date Accepted: 19 July 2011 (re-accepted 26 May 2015, 15 Jul 2020)

Date Expires: 19 June 2025

Trade Mark:

CHIEFS

Classes:

Class 25 Clothing, footwear and headgear.

Trade Mark No: 294036

Date Accepted: 14 September 2021

Date Expires: 19 June 2025

Trade Mark: CHIEFS



Classes:

Class 25 Clothing, footwear and headgear.

Trade Mark No: 294205

Date Accepted: 14 September 2021

Date Expires: 23 June 2025

Trade Mark:

BLACK FERNS

Classes:

Class 25 Clothing, footwear and headgear.

Trade Mark No: 298072

Date Accepted: 19 July 2011 (re-accepted 11 Sep 2015, 16 Sep 2020)

Date Expires: 11 September 2025

Trade Mark:

BLUES

Classes:

Class 25 Clothing, footwear and headgear.

Trade Mark No: 298078

Date Accepted: 19 July 2011 (re-accepted 11 Sep 2015, 16 Sep 2020)

Date Expires: 11 September 2025

Trade Mark:

HURRICANES

Classes:

Class 25 Clothing, footwear and headgear.

Trade Mark No: 298084

Date Accepted: 19 July 2011 (re-accepted 11 Sep 2015, 16 Sep 2020)

Date Expires: 11 September 2025

Trade Mark:

CRUSADERS

Classes:

Class 25 Clothing, footwear and headgear.

Trade Mark No: 298090

Date Accepted: 19 July 2011 (re-accepted 11 Sep 2015, 16 Sep 2020)

Date Expires: 11 September 2025

Trade Mark:

HIGHLANDERS

Classes:

Class 25 Clothing, footwear and headgear.

Trade Mark No: 311664

Date Accepted: 19 July 2011 (re-accepted 7 Jun 2016, 19 Jul 2011, 7 Jun 2016, 29 Jun 2021)

Date Expires: 23 June 2026

Trade Mark:



Classes:

Class 25 Rugby jerseys; casual shirts made in the style of rugby jerseys.

Trade Mark No: 624887

Date Accepted: 14 September 2021

Date Expires: 9 September 2026

Trade Mark: BLUES



Classes:

Class 25 Clothing, footwear, headwear.

Trade Mark No: 654505

Date Accepted: 14 September 2021

Date Expires: 9 September 2026

Trade Mark: HURRICANES ; HURRICANES



Classes:

Class 25 Clothing, footwear, headwear.

Trade Mark No: 654513

Date Accepted: 14 September 2021

Date Expires: 9 September 2026

Trade Mark: CRUSADERS ; CRUSADERS



Classes:

Class 25 Clothing, footwear, headgear.

Trade Mark No: 654521

Date Accepted: 14 September 2021

Date Expires: 9 September 2026

Trade Mark: HIGHLANDERS ; HIGHLANDERS



Classes:

Class 25 Clothing, footwear, headgear.

Trade Mark No: 679665

Date Accepted: 6 Sept 2001 (re-accepted 31 May 2010, 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 3 Soaps, bubble bath, deodorant, shampoo, toothpaste, antiperspirant, hair-lotions, dentifrices, perfumery, cosmetics, essential oils, aftershave, colognes, talcum powder; all other toiletries in this class.

Trade Mark No: 679666

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 4 Illuminants and lubricants, candles, wicks.

Trade Mark No: 679667

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 6 Goods in non-precious metals including key rings, money clips; objects d'art in this class in non-precious metals.

Trade Mark No: 679668

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 7 Mechanically operated hand tools and parts and accessories therefore in this class; electro mechanical machines for food or beverage preparation; spray guns for paint; mechanical lawn mowers.

Trade Mark No: 679669

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 8 Cutlery, forks and spoons, pocketknives, scissors, razors.

Trade Mark No: 679670

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 9 Apparatus for recording, transmission or reproduction of sound images; recording discs, DVD's and compact discs including storage wallets and cases therefore; automatic vending machines; software for electronic games; games being apparatus adapted for use with television receivers only; telephone apparatus; magnets in this class.

Trade Mark No: 679671

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 12 Automobiles; tyres; parts and fittings in this class for the foregoing goods.

Trade Mark No: 679672

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 20 Furniture, mirrors, picture frames: goods not included in other classes of wood, cork, reed, cane, wicker, horn, bone, ivory, shell, amber, mother-of-pearl and substitutes of all these materials or of plastics; cushions including air cushions and air mattresses (not for medical purposes), sleeping bags, display boards, non-metallic identity plates, statues and statuettes; drinking straws; packaging containers of plastic; statues of wood, plaster or plastic.

Trade Mark No: 679673

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 22 Ropes, string, nets, tents, awnings, tarpaulins, sails, sacks and bags (not included in other classes), including bags of textile, for packaging.

Trade Mark No: 679674

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 24 Textile goods, not included in other classes; bed and table covers, including household and bath linen (except clothing), bed clothes, bed linen, towels, face towels of textile, flags (not of paper), handkerchiefs, table linen (textile), table mats (not of paper), travelling rugs (lap-ropes), textile serviettes, cloth labels, textile coasters, fabric.

Trade Mark No: 679675

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 26 Badges for wear not of precious metal; badges and buttons of ornamental novelty; patches; belt clips.

Trade Mark No: 679676

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 29 Meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams; eggs; preserves; pickles; milk and milk products; potato chips.

Trade Mark No: 679677

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 30 Coffee, tea, cocoa, sugar, rice, tapioca, sago, coffee substitutes; flour and preparations made from cereals; bread, biscuits, cakes, pastry, and confectionery; ices; honey, treacle; yeast, baking- powder; salt, mustard, pepper, vinegar, sauces: spices; ice cream; frozen confections; snack foods; chocolate based beverages, chocolate, chewing gum, gum sweets, liquorice chocolate; salad dressings.

Trade Mark No: 679678

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 31 Agricultural, horticultural and forestry products and grains not included in other classes; fresh fruits and vegetables; seeds; live plants and flowers.

Trade Mark No: 679679

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 33 Alcoholic beverages (except beer) including liqueurs, spirits and wine.

Trade Mark No: 679680

Date Accepted: 31 May 2010 (re-accepted 26 May 2015, 11 Jun 2020)

Date Expires: 26 May 2025

Trade Mark:

ALL BLACKS

Classes:

Class 34 Lighters; matches.

Trade Mark No: 824655

Date Accepted: 30 March 2011 (re-accepted 3 May 2016, 11 Jun 2020)

Date Expires: 24 May 2025

Trade Mark: New Zealand (combined fern image)



Classes:

Class 25 Clothing, footwear and headgear.

Trade Mark No: 1135838

Date Accepted: 14 September 2021

Date Expires: 9 September 2026

Trade Mark: CRUSADERS ; CRUSADERS ; CRUSADERS ; CRUSADERS



Classes:

Class 18 Goods made of leather and imitation leather not included in other classes; luggage; trunks and travelling bags; umbrellas; bags (envelopes, pouches) of leather for packaging; game bags; beach bags; leather leashes; purses; hand bags; wallets; shopping bags; school bags; backpacks; suitcases; satchels; briefcases; walking sticks; trunks.

Class 25 Clothing, footwear, headgear.

Class 28 Games, toys and playthings; soft toys; playing cards; gymnastic and sporting articles, equipment and apparatus not included in other classes; dolls; footballs; rugby balls; bladders for footballs and rugby balls; sporting bags included in this class; apparatus for electronic games (other than those adapted for use with television receivers only).

Contacts:

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