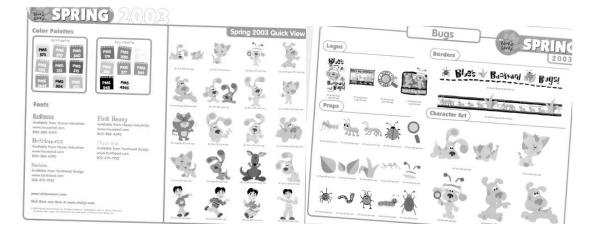
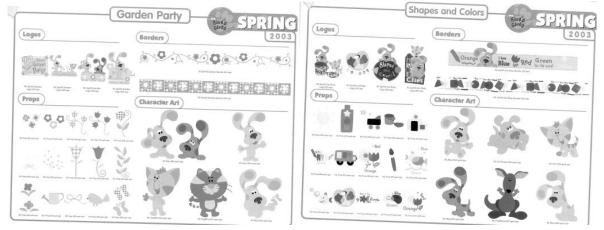
COPYRIGHT NOTICE

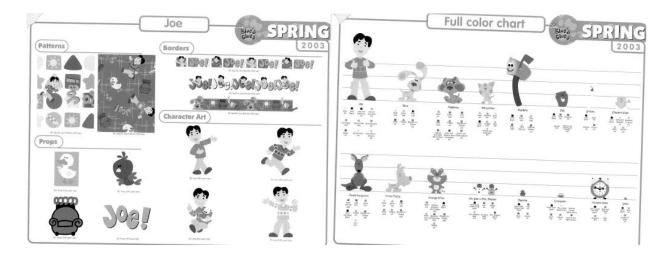
Under Section 136 of the Copyright Act 1994

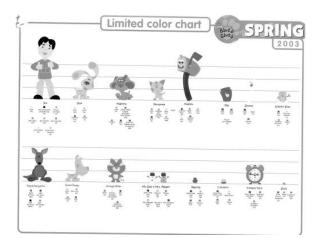
Copyright Holder: Viacom International, Inc.

Works: Blue's Clues Spring 2003 Date Expires: 10 January 2026



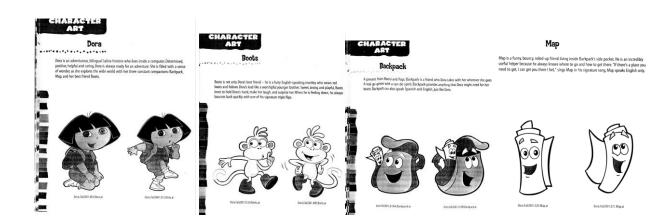


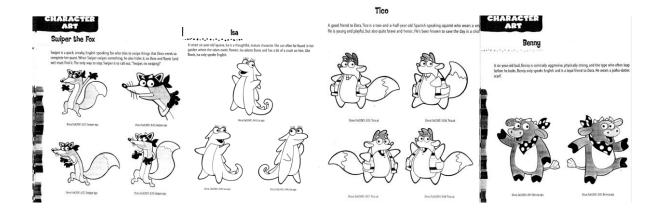


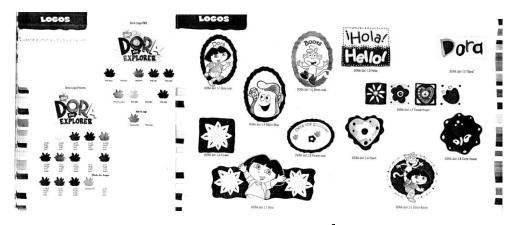


Works: Dora The Explorer – Fall 2001 Date Expires: 10 January 2026











BACKGROUNI

PATTERNS







Works: SpongeBob SquarePants – Hookbook Spring 2001 Date Expires: 3 February 2030



As of 2010 June

SpongeBob Counterfeit Quick Guide

WHEN ASSESSING A SPONGEBOB SQUAREPANTS ITEM FOR COUNTERFEIT, PLEASE NOTE

THE FOLLOWING MAIN POINTS FOR YOUR CONSIDERATION:

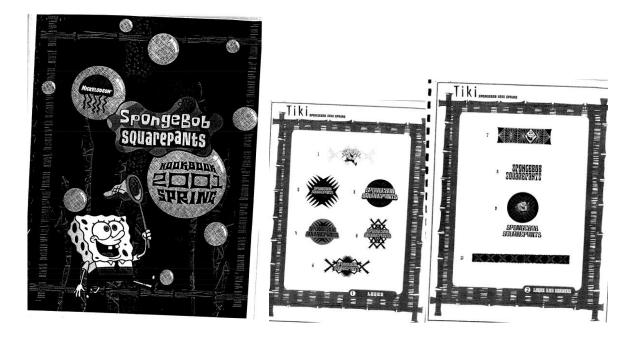
- 1. Does the character art appear in proportion to the image above?
- 2. Do the character colors match the image above?
- 3. Is there packaging? Is the packaging branded with a SpongeBob logo and a Nickelodeon logo?
- 4. Is there a Viacom copyright line? The '© 2010 Viacom' at the very least.
- 5. For selected countries (as highlighted below), does the packaging carries a hologram sticker with a unique number?

WHEN SENDING US POTENTIAL ITEMS FOR REVIEW VIA EMAIL. PLEASE COULD WE REQUEST THE FOLLOWING:

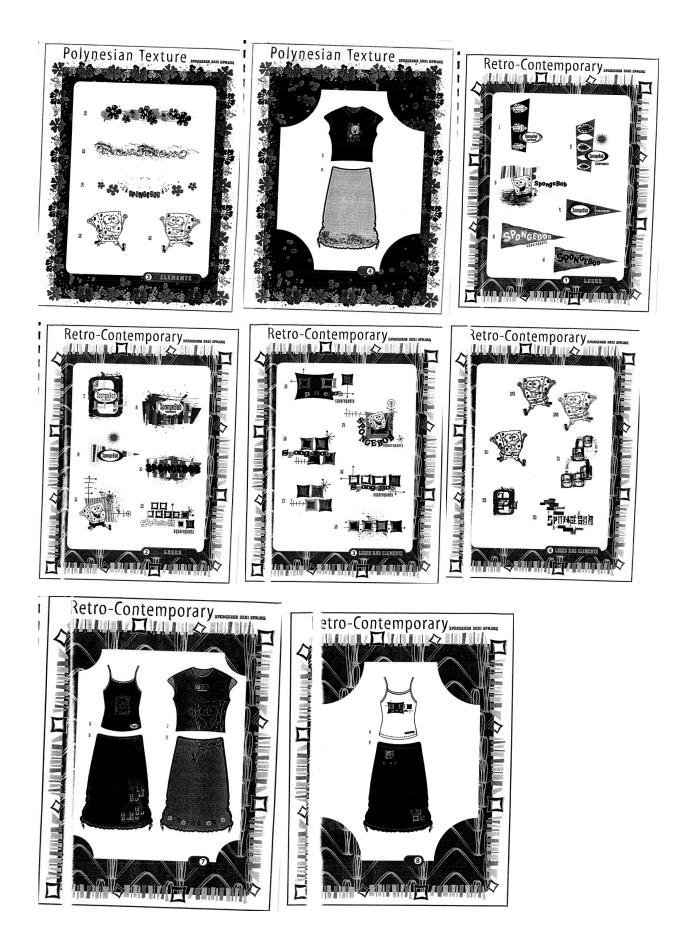
- 1. Please only include one product per email.
- Please title the email with the property (i.e SpongeBob), the country that the product was located in and a brief product description e.g SpongeBob - China - Backpack.
- Please include photos of the front and back of the product as well as any packaging including logos, labels
 and swing tags. Better even, please take a picture of the company/manufacturer's name that may appear on the
 packaging/sewn-in label.

PLEASE ENSURE ALL PHOTOS OF TEXT ARE LEGIBLE









(Unauthorised reproductions of characters and artistic styles as contained in or adapted from the SPONGEBOB SQUAREPANTS television series, namely two and three dimensional reproductions on goods including, but not limited to, the following: clothing, footwear, headgear, games, toys, playthings; gymnastic and sporting articles; textiles and textile goods; bed and table covers; soaps; perfumery, essential oils, cosmetics, hair lotions dentifrices; jewellery; horological and chronometric instruments; buckets, household or kitchen utensils and containers; non-alcoholic beverages and syrups for making same; bags including backpacks; purses; wallets; umbrellas; printed matter including newspapers; periodicals, comic books, and books; stationery including writing material and tablets; artistic material including crayons, markers, coloured pencils, chalk and chalkboards; decalcomanias and heat transfers; posters and photographs instructional and teaching materials; party decorations; electric and electronic apparatus; motion picture and television films comprising live action and/or animated cartoons; pre-recorded records; audio and audio-video tapes, cassettes and discs; film clips within cassettes used in handheld viewers on projectors; apparatus for games adapted for use with television receivers; video games; coin-operated games and apparatus; audio tape and video tape playback and recording devices; and radios.)

Works: The Backyardigans Date Expires: 2 November 2026





(Unauthorised reproductions of characters and artistic styles, namely two and three

dimensional reproductions on goods including, but not limited to, the following: clothing, footwear, headgear, games, toys, playthings; gymnastic and sporting articles; textiles and textile goods; bed and table covers; soaps; perfumery, essential oils, cosmetics, hair lotions dentifrices; jewellery; horological and chronometric instruments; buckets, household or kitchen utensils and containers; non-alcoholic beverages and syrups for making same; bags including backpacks; purses; wallets; umbrellas; printed matter including newspapers; periodicals, comic books, and books; stationery including writing material and tablets; artistic material including crayons, markers, coloured pencils, chalk and chalkboards; decalcomanias and heat transfers; posters and photographs instructional and teaching materials; party decorations; electric and electronic apparatus; motion picture and television films comprising live action and/or animated cartoons; pre-recorded records; audio and audio-video tapes, cassettes and discs; film clips within cassettes used in handheld viewers on projectors; apparatus for games adapted for use with television receivers; video games; coin-operated games and apparatus; audio tape and video tape playback and recording devices; and radios.)

Contacts:

The company for all inquiries on the notices is:

AJ Park Attention: Kate Giddens

Business address: Level 22, Aon Centre 1 Willis Street Wellington 6011 New Zealand

Postal address: PO Box 949 Wellington New Zealand

Telephone: 04 473 8278 Email: <u>Kate.Giddens@ajpark.com</u>