

New Zealand Traveller Declaration (NZTD)

Airline Update #11 – 12 August 2022



This update: NZTD awareness-raising plus foot-and-mouth disease support activities – August and September 2022

Airline Update #11 –12 August 2022

This update covers the following:

Page 3

A new eGate question to check if people have visited Indonesia

Pages 4 and 5

Public advertising communications

- General NZTD awareness advertising continuing to the end of September
- Targeted NZTD foot-and-mouth disease advertising in August

Page 6

NZTD foot-and-mouth disease resources now available in the Partner Toolkit, for communicating with passengers travelling to from Indonesia.

Page 7

'Important Updates' section added to our homepage

New foot-and-mouth disease eGate question

Supporting risk management of foot-and-mouth disease at the border, **from 11:55pm Friday 12 August** an additional question will be asked of travellers presenting at an eGate.

Travellers will be asked whether they have been in Indonesia (including Bali) in the last 30 days.

If a passenger answers yes, they will be referred to the Customs Primary booth to speak with a Customs officer.

If a passenger answers no, they can proceed through the eGates.

Please be aware this may result in slower processing for those passengers who have been in Indonesia (including Bali) in the last 30 days.

Foot-and-mouth disease public messaging

Advertising activities in August and September, including foot-and-mouth disease.

WHAT

During August and September, our **usual NZTD messaging** will continue to run, reminding international travellers coming to New Zealand that they need to complete the New Zealand Traveller Declaration.

During August advertising messages for **travellers coming to from Indonesia** will also include a reminder to **get ready for foot-and-mouth disease**

border checks. This is in response to the increased risk of foot-and-mouth disease in Indonesia, and reinforces the information provided by the Ministry of Primary Industries.

These more targeted foot-and-mouth disease communications may continue after August, depending on the level of risk.

Foot-and-mouth disease public messaging

WHERE

General NZTD awareness messages: online advertising, **International focus.**

Foot-and-mouth disease support messages: online advertising, **Indonesia only.**

WHEN

General NZTD awareness advertising starts 11 August 2022 and will run until at least the end of September.

Foot-and-mouth disease support advertising starts 11 August 2022 and will run until at least the end of August but may be extended depending on the risk levels.

Foot-and-mouth disease resources for airlines

NZTD foot-and-mouth resources for communicating to passengers travelling from Indonesia

Posters - [digital](#) and [printable](#) formats



[Social Media Tile](#) and [post copy](#)



Post copy:
Keep up to date on foot-and-mouth disease border checks. You can't bring meat or animal products to NZ. Everything needs to be clean, especially if you've been in contact with livestock in countries with foot-and-mouth disease

[Static Banners](#) (3 sizes)



Download these resources from [New Zealand Traveller Declaration Toolkit for Partners \(customs.govt.nz\)](http://New Zealand Traveller Declaration Toolkit for Partners (customs.govt.nz))

New homepage **Important Updates** banner

A new banner has been added to the homepage to provide important information and provide direct access to more details on the Ministry of Primary Industries' website.




Important updates

Flying from Bali or Indonesia?

Get ready for foot-and-mouth-disease border checks.

If you have travelled to a country with foot-and-mouth disease:

- you can't bring meat or animal products to New Zealand.
- make sure your footwear, clothing, and equipment is clean before departure, especially if you've been in contact with livestock.

[Find out more on the MPI website](#) 

Thank you from the NZTD Implementation team at

NZTDpartners@Customs.govt.nz